



LUNCH WITH THE CITY'S LEADERS



Jodie Harris
President
PIDC



Conversation led by
Carol de Fries
Senior Advisor
Econsult Solutions, Inc.

#LunchWithCityLeaders

Presented by:



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#LunchWithCityLeaders



Wednesday, December 13, 2023
Historical Society of Pennsylvania
1300 Locust Street, Philadelphia, PA 19107



Jodie Harris
President
PIDC

Jodie Harris—an economic development industry leader with three decades of experience spanning the public, private, and nonprofit sectors—joined PIDC in June 2023 after nearly two decades serving in various roles in the federal government, including four years as director of the Community Development Financial Institutions Fund (CDFI Fund).

Bringing more than 30 years of experience in economic and community development, Jodie has dedicated her career to driving meaningful, sustainable, and equitable economic growth, especially in historically underserved communities. As president of PIDC, Jodie works with the organization’s partners at the City of Philadelphia and Greater Philadelphia Chamber of Commerce—along with stakeholders in the business, civic, and philanthropic communities—to drive inclusive economic growth, vitality, and opportunity to every corner and zip code of Philadelphia.

As the head of the CDFI Fund, Jodie successfully ensured the agency fulfilled its critical function of supporting mission-driven financial institutions that take a market-based approach to supporting economically underserved communities across the country. Under her leadership, Harris annually managed an appropriated budget of approximately \$300 million, including grant and administrative funding that supports the administration of various economic programs. She also led a team that administered \$3 billion in pandemic recovery funding, the highest level of appropriated grant funding in CDFI Fund history.

Jodie previously served in a variety of roles at the Department of the Treasury, including program manager, senior advisor, and director of community and economic development policy. While her work at the Treasury Department crossed several sectors, Jodie has long focused on initiatives that expand access to capital, with additional experience in community development finance and financial inclusion. Prior to her work in government, Jodie held various roles related to community economic development and empowerment from the very beginning of her career, including as a community development credit analyst with Meridian Bank before expanding her portfolio by working in the private sector as a strategic planning manager at Accenture and serving as a research analyst at the Institute for Education and Social Policy.

Jodie is a native of Philadelphia. She holds a bachelor’s degree in finance and international business from the University of Maryland and has also earned two graduate degrees from New York University: an MBA in finance and management and an MPA in public policy.



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Carol de Fries
Senior Advisor
Econsult Solutions, Inc.

A multi-faceted senior executive, **Carol de Fries** has over 15 years of successful leadership in various sectors including economic and workforce development, philanthropy, business development, advocacy, and higher education. Ms. de Fries was the Community College of Philadelphia's Vice President of Workforce & Economic Innovation where she was focused on expanding the College's employer-led workforce and professional development programs and its Career Services. Carol led the College's entrepreneurial programs including the prominent Goldman Sachs *10,000 Small Businesses* and the neighborhood focused *Power Up Your Business*. Previous roles include Vice President of Marketing & Business Development for PIDC, Executive Director of Government & Community Affairs for the University of Pennsylvania, and Special Assistant to the Director of Commerce for the City of Philadelphia.

Ms. de Fries holds a Masters in Government Administration from the University of Pennsylvania's Fels Institute of Government and a Bachelor of Arts degree from Georgetown University. Ms. de Fries current board affiliations include Philadelphia250, Collegiate Consortium of Workforce & Economic Development, and ReBuild Economic Opportunity Plan Oversight Committee.

Upcoming Events

Lunch with the City's Leaders

Sulaiman W. Rahman

President and CEO, DiverseForce

Thursday, January 18, 2024

11:45 AM to 1:30 PM

\$55 for Members, \$75 for Guests

Happy Hour Breakfast

Tuesday, January 23, 2024

8:30 AM to 9:30 AM

Reading Terminal Market

1136 Arch Street, Philadelphia, AP 19107

\$20 for Members, \$35 for Guests

Lunch with the City's Leaders

Atif Saeed

Chief Executive Officer

Philadelphia International Airport

Northeast Philadelphia Airport

Wednesday, February 21, 2024

11:45 AM to 1:30 PM

\$55 for Members, \$75 for Guests

Happy Hour Breakfast

Tuesday, February 13, 2024

8:30 AM to 9:30 AM

Cork & Candles - The Philadelphia Building

1315 Walnut Street, Philadelphia, PA 19107

\$20 for Members, \$35 for Guests



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