



Program

9:50 AM Login, Greetings

10:00 AM Welcome

Suzette Munley, *President, CCPA and President, Munley Associates*
David Lane, *Vice President, CCPA; Co-Founder, LevLane*

Presentation

Questions will be directed to panel from chat

11:00 AM Q&A, Conclusion, Networking

Reminders:

- Event will be **recorded**.
- **Use Chat** for questions, comments, suggestions, and to connect with each other.
- Everyone will **begin muted** to maintain audio/visual controls.
- Take a moment to **change your User Name** to your actual name and company so others can see who you are!
- **Event program** is posted in Chat

Upcoming Events:

- **Oct 13: Meet the Developers** at City Winery Philadelphia
- **Oct 20: Women Changing the City** at Rivers Casino Philadelphia
- **Oct 28: Lunch with the City's Leaders** with **Danielle Outlaw**, *Police Commissioner, City of Philadelphia*



SUSTAINABLE PHILADELPHIA
A HEALTHY URBAN ENVIRONMENT

PRESENTED BY CENTER CITY PROPRIETORS ASSOCIATION

PHILADELPHIA'S URBAN CONSERVATION INITIATIVES



Lori Brennan

Executive Director
The Nature Conservancy
Pennsylvania and
Delaware Chapter



Keith Fisher

Director of
Conservation Programs (PA)
The Nature Conservancy



Julie Ulrich

Director of Urban
Conservation
The Nature Conservancy

Partnering Organization: **The Energy Co-op**

Additional support for CCPA programs has been provided by:





Lori Brennan

Executive Director

The Nature Conservancy Pennsylvania and Delaware Chapter

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Lori Brennan has served as Executive Director of the Pennsylvania & Delaware Chapter since March 2020. Her responsibilities include implementing TNC's ambitious conservation agenda that benefits both people and nature. She leads a team of more than forty dedicated scientists, conservation staff, fundraisers, marketing, finance, HR, and operations staff. She works with other state chapters and external partners across the region to build cross-boundary approaches to ensure effective conservation in the face of large-scale threats like climate change and biodiversity loss.

Lori is leading a multi-faced strategic planning effort to identify where the chapter can have the biggest impact, contribute to the broader 2030 organizational goals, raise the profile of TNC and drive broad private and public support among diverse constituencies. She has a deep appreciation and love of the natural environment. Lori is committed to making the world a better place by being part of the solution to fight climate change and positively impact the planet for future generations.

Before coming back to TNC, she worked with various regional and national nonprofit organizations to mobilize broad support to create transformational change and has raised more than \$20M to promote development plans of leading nonprofit and social impact organizations. She spent more than a dozen years in economic development and also worked at the Academy of Natural Sciences, where she collaborated with scientists, researchers, and educators to integrate fundraising, communications, and public programming.

Lori has a bachelor's degree in communications from West Virginia University and lives outside of Philadelphia with her husband and thirteen-year-old daughter. She is passionate about nature, kayaking, outdoor exploration, traveling, photography, performing arts, and Mountaineer Football.





Keith Fisher

Director of Conservation Programs (PA)
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Keith Fisher is Director of Conservation Programs for the Pennsylvania and Delaware Chapter of The Nature Conservancy. He has worked for The Conservancy almost 17 years, starting as a fire ecologist for the Southeast US Region, then as Director of the Conservancy's Disney Wilderness Preserve in central Florida, and before coming to Pennsylvania, he was Director of Conservation Programs for the West Virginia Chapter.

Prior to joining The Nature Conservancy, Keith worked for the Florida Department of Environmental Protection for 12 years managing state-owned conservation lands and aquatic preserves in central and eastern Florida. He is a graduate of the University of Central Florida and holds Bachelor and Master of Science Degrees in Biology.



Julie Ulrich

Director of Urban Conservation
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Julie Ulrich serves as the director of urban conservation for The Nature Conservancy's Pennsylvania Delaware Chapter. She helped create and develop a new, Conservancy-wide initiative that researches, designs, and implements equitable nature-based solutions for cities and serves on TNC's North America Cities Network, a national network of sustainability efforts across 24 cities. Julie has extensive experience in climate resilience, sustainable planning and design and has worked at the intersection of urbanism, ecology, and the public for over ten years. In her private and public sector roles, Julie has guided planning and implementation of multi-functional green infrastructure, sustainability, and community development programs across the U.S.

Prior to joining the Conservancy, Julie worked for multiple municipalities, including the City of Portland, Oregon, and served on interdisciplinary teams at nonprofits such as GreenBlue developing strategies and driving program implementation for innovative land and water management practices through participatory planning, cultivating partnerships, and collaborative knowledge sharing. She writes and speaks widely on green urbanism, equity, climate, and the link between social and ecological resiliency. Julie is a Senior Fellow with the Environmental Leadership Program and was named as one of Next City's Vanguard. She has a B.S in Civil and Environmental Engineering, a Master's of Urban and Environmental Planning from the University of Virginia's School of Architecture, is a graduate of University of Pennsylvania's Executive Program in Social Impact Strategy and is currently participating in the Climate and Health Program at the Yale School of Public Health.