



Program

8:00 AM Check in, Networking
8:25 AM Online Check in
8:30 AM Introduction and Welcome

Suzette Munley, *President*, Munley Associates;
President, CCPA

Peter Blau, *Managing Partner & CEO*, IT DATA

W. Matthew Skilton, *Regional Vice President*,
Republic Bank; *Board Member*, CCPA

Panel Presentation, Q&A

10:00 AM Closing, Networking
Emily Dones, *Community Relations Manager*, Rivers Casino

Reminders:

- Event will be **recorded**.
- **Zoom** participants: Use Chat for questions and to connect with each other.
- **Meet the Developers:** December 7, 8:00 AM at **Rivers Casino**
- **Lunch with the City's Leaders** with **Danielle Outlaw:** October 28
- **CCPA Annual Membership Meeting:** November 17, 8:00 AM, Museum of the American Revolution

Partnering Organizations

CREW Greater Philadelphia | Greater Philadelphia Hispanic Chamber of Commerce | The Walnut Club



PRESENTED BY CENTER CITY PROPRIETORS ASSOCIATION



Stephanie Conners



Jennifer Flaisher



Celena Morrison



Jasmine E. Sessoms



Carol MacKenzie

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Carol MacKenzie

Morning News Anchor

KYW Newsradio

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@cmack215

For many Delaware Valley listeners, **Carol MacKenzie's** voice is the first they hear on weekday mornings. MacKenzie joined the KYW Newsradio staff as a morning anchor in 2003.

A native of Lancaster, PA, she has a BA degree in communications from the University of Delaware and an MA from the Columbia University Graduate School of Journalism.

She has enjoyed a long career as a reporter and anchor in both radio and television. Carol began her journalism career as a reporter at WLAN Radio in Lancaster. She's also anchored and reported for a number of television stations in the northeast -- including WETM-TV in Elmira, NY; WBRE-TV in Wilkes-Barre, PA; WMUR-TV in Manchester, NH; and New England Cable News in Boston. Her documentary, "Honduras: Mission of Hope" -- about a local group of volunteers who set up free medical and dental clinics -- won awards from the Pennsylvania Association of Broadcasters, the RTNDA, and Women in Communication. Although she has enjoyed getting to know the people in different towns and cities, Carol is glad to be back home in Pennsylvania.



Stephanie Connors

Executive Vice President, Chief Operating Officer

Jefferson Health System

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@ConnorsS

Stephanie D. Connors, MBA, BSN, RN, NEA-BC serves as Executive Vice President and Chief Operating Officer for Jefferson Health. Ms. Connors currently oversees fourteen acute care hospitals, one long term care facility and a robust outpatient network across two states. She is a leader who is an exceptional collaborator in driving the highest safety, service, quality and fiscal rigor across a complex health system.

Leadership Experience

Prior to joining Jefferson in 2018, Ms. Connors was the Senior Executive Vice President, Chief Operating Officer and System Chief Nursing Officer at Cooper University Health Care/The Cooper Health System in Camden, New Jersey. Previously, she held significant operational and nursing leadership positions at Robert Wood Johnson University and Hahnemann University Hospital/Tenet. Ms. Connors was named the youngest Chief Nursing Officer across the country when appointed Chief Nursing Officer for Hahnemann University where she served for greater than a decade. Ms. Connors earned her MBA at Eastern University and her Bachelor of Science in Nursing from Villanova University. She completed a Johnson & Johnson/Wharton Fellowship in Management for Nurse Executives at the University of Pennsylvania and is also a certified Six Sigma Black Belt. Ms. Connors was a past recipient of Modern Healthcare's "Up and Comer" award.

Ms. Connors attributes her chosen career to her direct role in caring for a close loved one. During that period, she recognized that she made a difference during a time when her family needed her most. Compassion is paramount in caring for others, and as a leader, that compassion stays within her and is never lost when faced with critical decisions impacting those we care for, including the workforce. Stephanie and her husband, Tim, have four children aged 12 to 25 and one grandson. They live in Berwyn, PA.

Ms. Connors is a senior Healthcare Executive with over 25 years of extensive healthcare experience. She possesses a proven track record in implementing strategies that drive the highest safety, service and quality while maintaining fiscal responsibility. She is a leader and mentor adept at building cross-functional teams that design and execute strategic initiatives. Ms. Connors' major strengths include; being an action-oriented innovator, change agent, and collaborator who is able to optimize talents and resources to achieve excellence in complex academic healthcare environments.

About Jefferson Health

Jefferson Health is an integrated academic-community health system with the full range of diagnostic and therapeutic ambulatory, urgent, emergency, and acute care services across all levels of acuity and complexity offered in Southern New Jersey and Philadelphia, Montgomery and Bucks Counties of Pennsylvania. Jefferson Health is also home to the NCI-designated Sidney Kimmel Cancer Center and one of the largest faculty-based tele health networks in the country. Jefferson's growth has been built around changing healthcare outcomes for the nation's poorest large city, providing equitable care for more than one million people at 14 hospitals in 29 zip codes. *U.S. News & World Report* consistently recognizes Jefferson Health nationally for its exceptional care. Jefferson has greater than 32,000 employees, over 3,000 employed providers and generates greater than \$5 billion in annual revenue, and is growing in complexity and size at a rate faster than any health system in the country. Jefferson is the third largest graduate medical education program in the country, more than \$295 million in pro bono care and community benefit, and a regional impact of more than \$11.4 billion.





Jennifer Flaisher

Chief Human Resources Officer

Spark Therapeutics

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Jennifer Flaisher is the Chief Human Resources Officer (CHRO) at Spark Therapeutics, where she has responsibility for Human Resources (HR); Diversity, Equity and Inclusion; and Corporate Communications and Community Engagement, and is focused on enabling, empowering and inspiring Spark's most important resource – its talented people.

Jennifer and her team are responsible for translating business priorities into talent, communication, and engagement strategies that strengthen Spark's competitiveness and ability to fulfill its mission to challenge the inevitability of genetic disease. To support this mission, Jennifer's team is focused on building an inclusive, values-driven culture, where everyone is respected, feels a sense of belonging, and can thrive. A key tenet of this strategy is cultivating partnerships with all of Spark's key stakeholders, including the broader community, to enable meaningful engagement with the Company.

Jennifer joined Spark in 2017 and previously served as the Head of HR, leading the team that recruited, hired and onboarded hundreds of team members to more than double the Company's size over four-year period. She and her team also successfully managed the Company's workforce through its acquisition by The Roche Group in 2019, while maintaining a workplace culture that has consistently been recognized with industry accolades.

During her more than 20 years in HR, Jennifer has held a number of senior-level roles at leading bio-pharmaceutical companies. Her expertise is centered in business transformations and, organizational effectiveness, change management, HR effectiveness and creating employee-centric solutions across all people processes. She served as Vice President of HR for Teva Pharmaceuticals, the world's biggest generics company, leading the HR function for its U.S. business, which included R&D, manufacturing and corporate functions with a workforce of more than 10,000 people. At Shire Pharmaceuticals (now part of Takeda), Jennifer worked as the Chief of Staff to the CHRO, in addition to a number of senior-level HR Business Partner roles.

Jennifer holds a B.S. from the University of Maryland and an MBA from Villanova University. She sits on the board of Women Golfers Give Back, a non-profit focused on helping girls build resilience and confidence through golf.



Celena Morrison

Executive Director of Office of LGBT Affairs

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Originally from North Carolina, **Celena Morrison's** advocacy work has always been driven by her desire to be of service. She served as Community Engagement Specialist of the Mazzoni Center for several years, a Recovery Specialist at Morris Home where she supported trans- and gender-nonconforming individuals as they develop the knowledge, skills necessary to promote sobriety.

She was the Director of Programs at the William Way LGBT Community Center where she was instrumental in opening the Arcila-Adams Trans Resource Center there. During her years working with nonprofits Celena helped educate communities, businesses, agency boards, colleges, non-profit organizations, and religious establishments.

She served on the Philadelphia Commission on Human Relations from 2018 - 2020 and was honored as one of Philadelphia Pride's 2019 Grand Marshalls. Philadelphia Magazine named her one of 2020s 76 Most Influential Philadelphians. Celena is currently serving as the Executive Director of the Philadelphia Mayor's Office of LGBT Affairs.





Jasmine E. Sessoms

Senior Vice President, Corporate Affairs

HRP

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Jasmine E. Sessoms is a civic, philanthropic and political leader in the City of Philadelphia. She is a lifelong Philadelphian with a true passion for The City. Jasmine currently serves as Senior Vice President of Corporate Affairs for Hilco Redevelopment Partners; in this role Jasmine oversees community and government outreach efforts and serves as a key liaison to constituent groups throughout the City of Philadelphia. She uses her deep understanding of the community to build trust and foster collaboration between HRP and the residents, groups and institutions it seeks to work with over the long-term. Early in her tenure at HRP Jasmine worked with the City and the School District of Philadelphia to create the innovative Career Connected Learning Program, that will shape the face of Workforce in Philadelphia for years to come. Jasmine also oversees Hilco Redevelopments Philanthropic efforts, through the Hilco Helps initiatives, which notably during the 2020 Holiday season donated over \$1 million of in-kind items to Philadelphians in need.

Prior to joining Hilco Redevelopment Partners Jasmine served as the Managing Executive Director of The Fund for Philadelphia, where she oversaw \$17 million of grants and awards to deliver on the goals of the Mayor of Philadelphia's philanthropic priorities. She served in this role under Mayor Michael A. Nutter, and Mayor James F, Kenney.

In 2014 Jasmine founded a nonprofit organization She Can Win, whose mission is to train and invest in Women, specifically Women of Color to run for office. To date She Can Win has trained over 900 Women throughout the country. Most recently She Can Win hosted a roundtable discussion in partnership with Vice President Kamala Harris in Philadelphia. Jasmine also founded a Political Consultant Firm in 2015, J&S Strategies. Since its founding J&S Strategies has raised over \$14 Million dollars in political contributions for candidates, causes, and political action committees. Most notable of clients are: Governor Tom Wolf, Mayor James Kenney, The Black Economic Alliance, Congresswoman Lauren Underwood, Emily's List, Minority House Whip Representative Jordan A. Harris, Minority House Leader Representative Joanna McClinton, and Congressman Dwight Evans. Jasmine has been recognized both nationally and locally as a political leader.

She has been recognized as Philadelphia Business Journal 40 Under 40 Business Leaders (the first for a consultant firm), PA City & State 40 Under 40 Political Leaders, KWY's GameChanger, Philadelphia Magazine Women Trailblazer and Philadelphia Style- Most stylish Philadelphian to name a few. Google's Women to Watch.

Jasmine graduated from Morgan State University and holds a master's degree in organizational development and leadership from Philadelphia College of Osteopathic Medicine. She also serves on a multitude of boards and commissions: Governor Tom Wolf's Advisory Commission on African American Affairs, Chairwoman of the Pennsylvania Legislative Black Caucus Foundation, Mayoral Appointee for Philadelphia Works, PA Voices advocacy chair, and Philadelphia250, The Mann Music Center, and Schuylkill River Development Corporation.



WOMEN *changing* THE CITY

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Republic Bank is one of the largest Philadelphia-based banking institutions and is continuing to expand its footprint throughout Philadelphia, Southern New Jersey and New York City. In 2020, Republic Bank was named America's #1 Bank for Service by Forbes as a result of its retail-based model focused on fanatical customer

service and absolute convenience across every channel. The bank offers customers the best of both worlds with an elite in-store experience that is seamlessly integrated with the latest digital and mobile capabilities. With 31 convenient locations, Republic Bank stores are open seven days a week, 361 days a year, with extended lobby and drive-thru hours, providing customers incredible convenience and some of the longest hours in the region. For more information, visit www.myrepublicbank.com.



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ITData has been providing executive leadership and impeccable project execution for our clients since 1997. Our senior technology staff has nearly 100 years of combined experience recommending, implementing and managing comprehensive, unified IT solutions for customers such as The Annenberg Foundation, Binswanger, The

Philadelphia Foundation and Health Partners. Our industry experience includes Healthcare Network Solutions, Nonprofit Organizations, Education, Retail, and Government Enterprise Networks and more. For information, visit www.itdata.com.



Driving growth to every corner of Philadelphia

PIDC is Philadelphia's public-private economic development corporation. Our mission is to spur investment, support business growth, and foster developments that create jobs, revitalize neighborhoods, and drive growth to every corner of Philadelphia. We are focused on supporting growing businesses, investing in high-impact community revitalization, and creating workplaces for the future. With flexible financing products, a targeted portfolio of industrial and commercial real estate, and decades of Philadelphia-based knowledge, PIDC provides the resources and expertise to help our clients invest, develop, and grow.

Partnering Organizations

CREW Greater Philadelphia | Greater Philadelphia Hispanic Chamber of Commerce | The Walnut Club

Additional support for CCPA programs has been provided by:



Rivers Casino Philadelphia is a premier gaming and entertainment destination located along the Delaware Riverfront in Philadelphia and is open 24 hours a day, seven days a week. Rivers features an action-packed gaming floor that includes a variety of slots, table games, hybrid gaming seats and a state-of-the-art BetRivers Sportsbook for watching and wagering. The casino offers an array of dining options perfect to please any palate as well as free parking. For more information, please visit RiversCasinoPhiladelphia.com.



Established in 1998, the School of Sport, Tourism and Hospitality Management (STHM) at Temple University has a distinguished tradition preparing leaders in the sport, tourism and hospitality industries. The school's innovative approach to learning combined with the location in the heart of Philadelphia fosters transformational educational experiences.

Thoroughly committed to providing student-centered education and professional development relevant to today's thriving sport, tourism and hospitality industry—STHM integrates applicable, real-world experience into the curriculum and classroom through its global network of industry partners and well-connected alumni network. In addition to the educational program, the school's two cutting-edge research centers support the school's mission of advancing the industry through high-quality research. Visit sthm.temple.edu.

CCPA's Upcoming Events

October 28

Lunch with the City's Leaders

Danielle M. Outlaw, Police Commissioner, City of Philadelphia

November 17

CCPA Annual Membership Meeting:

Museum of the American Revolution

December 14

Happy Hour Breakfast with Wharton Alumni Club



With CCPA, Business is Personal.

CCPA is an intimate and diverse association of business owners, executives, and managers looking to build relationships and offer each other meaningful resources. We take pride in providing unparalleled access to quality speakers, established decision makers, and business leaders shaping Center City. Our programming uniquely positions you to stay informed about business challenges and opportunities in Philadelphia. Become part of CCPA to access high caliber professionals, as well as relevant, educational and inspiring events designed to keep you **Center City Smart**.

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