



LUNCH WITH THE CITY'S LEADERS



Dr. Jason Wingard *President* **Temple University**

Interviewed by **Maura Shenker**,
Director, Temple University's Small
Business Development Center

Sponsored by:



Wednesday, April 20, 2022
The Union League of Philadelphia
140 S. Broad Street, Philadelphia, PA 19102



Dr. Jason Wingard

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Temple is a public research university, consisting of 17 schools across eight campuses and a regional health system. The university enrolls approximately 37,000 undergraduate, graduate, and professional students and is among the nation's largest providers of professional education in the combined fields of dentistry, engineering, law, medicine, podiatry, and pharmacy. Temple University Health System is a \$2.2 billion health system consisting of more than 1,000 physicians supporting excellence in medical education, research, and patient care.

Dr. Jason Wingard is a leading academic and executive specializing in the areas of organizational strategy, leadership development, and the future of work. He currently serves as President of Temple University and holds a dual appointment as Professor of Policy, Organization, and Leadership; and Professor of Human Resource Management. Dr. Wingard is also currently Founding Partner and Chairman of The Education Board, Inc., a boutique management consulting firm specializing in executive coaching and corporate advisory services.

Prior to Temple, Dr. Wingard served as Dean and Professor of the School of Professional Studies (SPS) at Columbia University. The graduate school offers 16 interdisciplinary master's degrees covering domains including analytics, management, communication, and science.

Before Columbia, he served as Managing Director and Chief Learning Officer at Goldman Sachs, a multinational investment bank. At Goldman Sachs, he oversaw the acclaimed *Pine Street Leadership Development Group* and *Goldman Sachs University*, and was responsible for the strategy and implementation of leadership development solutions for the firm's partners, global workforce, and clients.

Previously, he served as Vice Dean of the Wharton School, University of Pennsylvania, where he was the head of Executive Education and oversaw one of the world's largest providers of leadership and management development. He also served as Senior Vice President of ePals, Inc. and President & CEO of the ePals Foundation. ePals, Inc. (now Cricket Media) is the world's leading provider of interactive/collaborative learning products.

Prior to joining ePals, Dr. Wingard was Executive Director of the Stanford Educational Leadership Institute, at Stanford University, where he led the engagement of executive coaching and applied research practicums for school leaders across the United States. He has also served in a variety of cross-functional executive and consulting roles for organizations including the Aspen Institute, the Vanguard Group, and Silicon Graphics, Inc. (SGI).

As a thought leader, Dr. Wingard has published widely on the topic of strategy, learning, and leadership, including his most recent books: *The Great Skills Gap: Optimizing Talent for the Future of Work* (2021); *Learning for Life: How Continuous Education Will Keep Us Competitive in the Global Knowledge Economy* (2016); and *Learning to Succeed: Reinventing Corporate Education in a World of Unrelenting Change* (2015). His forthcoming book is: *The College Devaluation Crisis: Market Disruption, Diminishing ROI, and an Alternative Future of Learning* (2022). He is also Senior Contributor on Leadership Strategy for *Forbes*.

Dr. Wingard is a frequent keynote speaker. Recent engagements include Google, National Football League (NFL), PWC, Procter and Gamble (P&G), CNBC, National Public Radio (NPR), the Wall Street Journal, and the Atlantic.

Dr. Wingard serves as a member of the Board of Directors of Kroll, the world's premier provider of services and digital products related to governance, risk and transparency.

As a public servant, he currently serves on the Boards of Directors of JUST Capital, Roundabout Theater Company, and the Education Board Foundation. He previously served on the Boards of Directors for Tides, Building 21, United Cerebral Palsy of Philadelphia, the National Center for Fathering, and Philadelphia Futures.

Dr. Wingard holds a BA in Sociology (Organizational Behavior & Social Psychology), with honors, from Stanford University where he was a member of the varsity football and track teams. He also holds a MA in Education (Professional Development) from Emory University, a EdM in Technology in Education from Harvard University, and a PhD in Education, Culture, and Society (Corporate Education) from the University of Pennsylvania.

He enjoys classic jazz, cycling, and spending time with his wife and their children.



Maura I. Shenker

Director
Small Business Development
Center (SBDC)

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Maura Shenker is the director of Temple University's Small Business Development Center (SBDC). Maura is a creative thinker, serial entrepreneur, coach, and consultant who brings a wealth of professional experience and entrepreneurial excellence to her role in directing Temple's SBDC.

The Center serves entrepreneurs at any stage of business development, with a mission to help businesses start, grow, and prosper.

Before joining Temple University, Maura served as director of Saint Joseph's University's Centers for Professional Development and Food Marketing. In that role, she coordinated and oversaw all custom and open-enrollment programs in executive education at the university's Haub School of Business. She previously served as vice president of development for FINANTA, a community-based, mission-driven nonprofit financial institution supporting immigrant and under-served communities with credit-building loans.

Maura earned a Master of Organization Development and Leadership degree from Saint Joseph's University, where she also completed an executive coaching leadership program. She attained a Master of Fine Arts degree from The Ohio State University, and a Bachelor of Fine Arts degree from Rhode Island School of Design.

She is currently pursuing her doctoral degree in Political Science at Temple University.

Upcoming Events

Leveraging LinkedIn to Get, Keep, and Use Attention: Best Practices for "Company" and "Showcase" Pages

Wednesday, April 27, 2022

12:00 PM to 1:00 PM

Online

\$20 for Members, \$30 for Guests

Happy Hour Breakfast

Thursday, May 19, 2022

8:00 AM to 9:00 AM

American Executive Centers 1515 Market Street

\$10 for Members, \$20 for Guests

Women Changing the City

Tuesday, May 17, 2022

10:00 AM to 12:00 PM

Rivers Casino Philadelphia

\$30 for Members & Partners, \$60 for Guests

Lunch with the City's Leaders

Derek S. Green

**Councilmember At-Large,
City of Philadelphia**

Wednesday, June 15, 2022

11:45 AM to 1:30 PM

Location: TBD

\$50 for Members, \$75 for Guests.



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journalists, KYW delivers relevant, compelling, agenda-setting local news as well as weather, sports, and traffic information to hundreds of thousands of listeners weekly. Listen on-air, on the Audacy app, or by asking your smart speaker to "play KYW Newsradio." KYW Newsradio is a part of Audacy, a Philadelphia-based media company that is home to the industry's most influential collection of broadcast and digital content, podcasts, and premium live experiences.



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