

# MEET THE DEVELOPERS



Jonathan Anyumba
President and Founder
Anyumba Construction
& Development LLC



Paul L. Badger Jr.
President and CEO
The Badger Group LLC



Nancy Gephart
Partner, Capital Markets
Shift Capital, LLC



Sarina Rose Senior Vice President of Development Post Brothers



Lindsey Samsi Developer Pennrose, LLC

#### Sustaining support is provided by:







Moderator
Paul Steinke
Executive Director
The Preservation Alliance
for Greater Philadelphia



#### Sponsored by



















#### **Partnering Organizations:**

Building Industry Association of Philadelphia | CREW Greater Philadelphia | Electrical Association of Philadelphia NAIOP Greater Philadelphia Chapter | Professional Women in Construction

#### #MeetTheDevelopers



Wednesday, November 2, 2022 City Winery Philadelphia 990 Filbert Street Philadelphia, PA 19107



#### Jonathan Anyumba

President & Founder
Anyumba Construction
& Development

866-739-1433 Jonathan@Anyumba.com anyumba.com



Paul L. Badger Jr.

President and CEO **The Badger Group LLC** 

267-716-8526 plb@thebadgergroupllc.com thebadgergroupllc.com

Jonathan spent 15 years in various roles in Philadelphia's financial services industry before he turned his full-time focus to real-estate sales, development and construction.

Forming his company Anyumba Construction & Development, he sought to build his personal rental portfolio in Philadelphia, with a focus on high quality construction at affordable rental rates.

In 2018, Jonathan expanded Anyumba Construction & Development to offer full construction services to a growing list of clients and has completed hundreds of projects in that time frame, ranging from additions and demolitions to full home rehabilitations.

Most notably, Anyumba Construction completed the interior demolition and rear deck construction of 36 homes on 62nd and Pine/Osage Streets. This expansion has allowed the company to consistently employ and sub-contract most of the work to minority contractors, suppliers and vendors in the Philadelphia region.

As an immigrant from Kenya, Jonathan settled in his mother's hometown of Philadelphia when he moved here in 1997. He has worked and lived in West Philadelphia for over 12 years and now resides in Delaware County with his Wife and 2 daughters. Jonathan spent 8 years serving in the Pennsylvania Army National Guard, is a licensed realtor, armature photographer and avid vegetable gardener.

Jonathan wants to see every desiring Philadelphian, achieve affordable homeownership in a neighborhood of their choice, where they can live, thrive and belong. He believes that a key to the eradication of generational poverty is homeownership made simple.

Paul L. Badger Jr. is the President and CEO of The Badger Group. He has over thirty-two years of combined entrepreneurial and professional experience as the Founder and CEO of The Badger Group LLC, and while working with industry leading Fortune 500 companies. Through his various roles, Mr. Badger has developed expertise in real estate development, investment, management and sales, consumer marketing and project management. He has a well established track record of success managing businesses, products and individuals while increasing market share and profitability.

In 1996, Mr. Badger founded The Badger Group. Since then, his accomplishments as a real estate developer include the successful acquisition and development of properties throughout Philadelphia and its surrounding counties while maintaining consistent, controlled, growth. He has established an expertise in both single family and multifamily development, as well as new construction, adaptive re-use of existing structures, and land development. Current ventures include residential, commercial, mixed use, and hotel development and acquisition.

Mr. Badger conducted his formal education at Morehouse College, graduating cum laude with a BA degree in Business Administration with a concentration in marketing. He earned his M.B.A. from the Kellogg Graduate School of Management at Northwestern University with a triple major in marketing, finance, and management strategy. In addition, Mr. Badger studied real estate at Temple University's Real Estate Institute.

Mr. Badger is an active member of the community serving in both a civic and professional capacity for many organizations including chairing The Development Workshop and as a board member of BIA and HAPCO.







#### **Nancy Gephart**

Partner, Capital Markets Shift Capital, LLC

610-306-0614 nancy@shiftcapital.us shiftcapital.us @Shift Capital



#### **Sarina Rose**

Senior Vice President of Development **Post Brothers** 

215-253-6693 sarina@postcre.com postrents.com @postbrothers Nancy Gephart is a Partner and leads the Capital Markets team at Shift Capital, a social impact real estate developer based in Philadelphia. Shift owns roughly 2 million square feet of real estate throughout the Mid -Atlantic, and Nancy and her team are responsible for capitalizing these assets and creating financial and strategic roadmaps for future growth.

Prior to joining Shift, Nancy worked at Capital Impact Partners, a Community Development Financial Institution (CDFI) lending to healthcare, education, healthy food, and mixed-use projects nationwide. She has also previously worked for the Michigan Social Venture Fund, a mission-driven venture capital fund, and a public-private partnership with the World Wildlife Fund in Lao PDR.

Nancy received her BA from Williams College and MBA and MS from the Ross School of Business at the University of Michigan. She serves on the board of directors for Uplift Solutions and the DC Coalition for the Homeless.

Sarina, as Senior Vice President of Development, spearheads Post Brothers' development projects including some of the largest and most notable Multi Family projects in the Philadelphia Region. She brings a wealth of experience in complex project planning, contractor negotiations, and every facet of project development. Under Sarina's leadership, Presidential City was transformed from an under-utilized, semi-suburban complex into the city's largest luxury residential community, complete with a brand new, resort-style amenity center - Sora Pool Club. Other notable projects include The Atlantic in the coveted Avenue of the Arts, which has achieved the highest rents ever in Center City Philadelphia, and the newest, The Piazza Alta in Northern Liberties, which will feature over 1100 residential units in the largest private development project in Philadelphia. The first phase of Post Brothers' Broad and Washington project is currently under construction.

Prior to joining Post Brothers, Sarina received her Bachelor's of Architecture degree from Drexel University and led more than a decade of large and noteworthy projects at an Executive level for several architectural firms in the region.

Sarina was most recently recognized as BIZNOW Philadelphia's Woman Leader of the Year and Globe Street's Most Influential Women in Real Estate

Under her charge, many of the Post Brothers projects have gained both regional and national industry recognition for their quality and economic development value.

Sarina is currently the Treasurer of the BIA - Building Industry Association of Philadelphia, serves on the Executive Committee and also co-chairs the Govt affairs committee at BIA. She is a Co-Founder of the GIPC Greater Inclusive Philadelphia Construction Program and Board chair of the Association of Builders and Contractors of Eastern PA.







**Lindsey Samsi** 

Developer Pennrose, LLC

**267-386-8661 Isamsi@pennrose.com**pennrose.com
linkedin.com/in/lindsey-samsi-pennrose
@PennroseCompany

completion of multi-faceted real estate development projects – affordable, mixed-income, and market-rate – from inception through construction completion and lease-up. She is responsible for the leadership of an in-house team of Associate Developers and Assistant Developers, and simultaneously assembles and manages an external team of financiers, architects, designers, engineers, attorneys, and contractors. Lindsey manages multiple projects in varying stages of development throughout the City of Philadelphia, PA, and NJ.

In addition to her work at Pennrose, Lindsey is a member of Women in Housing and Finance of Pennsylvania (WHF-PA), the Facilities Committee of the Board of Directors for the Community Partnership School (CPS), the Signature Events Development Committee of the

Lindsey Samsi joined Pennrose in 2016. As a member of the real estate development team, she assumes full responsibility for the successful

In addition to her work at Pennrose, Lindsey is a member of Women in Housing and Finance of Pennsylvania (WHF-PA), the Facilities Committee of the Board of Directors for the Community Partnership School (CPS), the Signature Events Development Committee of the Philadelphia Association of Community Development Corporations (PACDC), the Annual Giving Committee of the Pennrose Foundation, and is on the Temple University College of Liberal Arts (CLA) Alumni Board. Lindsey graduated from Temple University.



#### **Paul Steinke**

Executive Director
The Preservation Alliance
for Greater Philadelphia

1608 Walnut Street, Suite 1702 Philadelphia, PA 19103 215-546-1146 paul@preservationalliance.com preservationalliance.com @PreservationPHL

#### **Moderator**

Paul Steinke serves as executive director of the Preservation Alliance for Greater Philadelphia, a membership-based organization whose mission is to promote the appreciation, adaptive re-use and development of the Philadelphia region's historic buildings, communities and landscapes. He started in this role in June 2016 after serving on the organization's board of directors for many years.

Paul ran for Philadelphia City Council in the May 2015 Democratic primary. Although he was not elected, Paul received endorsements from the Philadelphia Inquirer, Daily News, Philadelphia Tribune and former Pennsylvania governor Edward G. Rendell, and was recommended by the Greater Philadelphia Chamber of Commerce.

Prior to his run for public office, Paul served as general manager of the Reading Terminal Market for 13 years, where he oversaw numerous improvements in the facility and tenant mix. In 2014, the market was recognized by the American Planning Association as one of the Great Places in America.

Earlier in his career, Paul served for four years as the founding Executive Director of University City District, a neighborhood improvement organization that has been central to the revitalization of West Philadelphia. Before that, Paul was a founding staff member of the Center City District, Philadelphia's downtown improvement agency, where he spent seven years as its Finance Director.

- continued -





#### **Paul Steinke**

Executive Director
The Preservation Alliance
for Greater Philadelphia

A lifelong Philadelphian, Paul holds a Bachelor's Degree in Business Administration and Economics from Pennsylvania State University, and pursued an MBA at Drexel University. Paul serves as board treasurer of The Fund for the Water Works and is a member of the Implementation Committee of the Global Philadelphia Association. He lives in University City with his husband and partner of 24 years, David Ade, an architect with a practice based in Center City.

## **Upcoming Events**

#### Happy Hour Breakfast at

Corporate Interiors Philly WorkBetter Lab

Wednesday, November 9, 2022 8:30 AM to 9:30 AM Corporate Interiors Philly WorkBetter Lab 1818 Market Street, 28<sub>th</sub> Floor \$15 for Members, \$30 for Guests.

# Lunch with the City's Leaders Dan Dizio

**CEO and Co-Founder Philly Pretzel Factory** 

**Thursday, November 17, 2022** 11:45 AM to 1:30 PM **Hyatt Centric Center City Philadelphia** \$50 for Members, \$75 for Guests.

#### Goldman Sachs 10,000 Small Businesses

**Information Session** 

**Learn How Your Business Can Participate in this Free Program** 

**Tuesday, February 7, 2023** 12 Noon to 1:00 PM Online - Zoom

#### **Annual Reception**

**44th Annual Membership Meeting and Board Election** 

**Tuesday, November 15, 2022** 3:00 PM to 5:00 PM **Steak 48 -** 260 South Broad Street \$40 for Members, \$75 Guests

# Lunch with the City's Leaders Dr. Keith Leaphart CEO, Philanthropi

Thursday, December 8, 2022 11:45 AM to 1:30 PM Del Frisco's of Philadelphia \$50 for Members, \$75 for Guests.

#### Lunch with the City's Leaders Tony B. Watlington Sr., Ed.D. Superintendent, The School District

Superintendent, The School District of Philadelphia

Wednesday, February 15, 2023 11:45 AM to 1:30 PM \$50 for Members, \$75 for Guests. Location, - TBD



#### Grow your network. Grow your knowledge. Grow your business.

Founded in 1978, Center City Business Association is a non-profit, member supported organization celebrating 44 years of service to the Philadelphia business community. Join Center City Business Association today. Visit centercitybusiness.org or call 215.545.7766.



## **Thank You Sponsors**

D2 GROUPS

D2 Groups, LLC is a creative firm of architects, designers, brand strategists, and MEP engineers. Founded in 2004 and located in King of Prussia, we have forged client relationships both regionally and across the globe. At D2, we believe everyone is a creative, a leader, a strategist.

Our studio is built on the philosophy that a collaborative and diverse team brings the most energy and the best results. Through research, innovation, and tested processes, we design meaningful experiences and environments where people thrive and businesses work. d2groups.com.



Domus is a Philadelphia-area general contractor established in 1976 on the foundation of impeccable business ethics and a willingness to solve problems for customers. That

foundation has helped us grow to a firm with expertise in multi-unit residential, hospitality, historic, retail/commercial and academic construction projects with over \$175 million dollars of work in progress. Domus consistently delivers jobs on time and on budget by engaging the owner and architect early in the process. By working diligently to understand the customer's needs and learning the challenges presented by each project, we become an invaluable team partner. Contact Scott Zuckerman at szuckerman@domusinc.net, or 215-849-4444 ext. 42.



Known for excellence. Built on trust.

Don Goldberg and Bill Zoino founded GZA in 1964 on the values of integrity, professionalism and loyalty. Since then, the company has grown from a small consulting partnership to

a major multi-disciplinary, employee-owned firm that focuses on environmental, geotechnical, ecological, water, and construction management services. With a staff of more than 675 people in 30 offices in the New England, Mid-Atlantic and Great Lakes regions of the United States, we have completed over 100,000 projects for a wide array of public and private clients for the past 56 years and counting. Please visit GZA at www.gza.com to learn more and contact Heather Shoemaker at 267-464-3622.



Marcum LLP provides a full spectrum of traditional tax, accounting, and assurance services; financial, risk, and

transaction advisory services; valuation, forensic and litigation services; technology consulting and managed services; and an extensive portfolio of specialty and niche industry practices. Business owners and managers choose Marcum for our pragmatic, industry-focused insights. Our mission is to help your organization become more successful. Please visit www.marcumllp.com to learn about our practice areas or contact Susanne Spinell Shuster at 267-886-1752.



Oval Project Management is a Philadelphia based client curated service with 20 years experience managing commercial real estate projects. We create value, acting as an owner's representative and applying

our industry experience and strategically designing a project plan with your real estate, operational, technical, logistical and site requirements in mind. Contact: Joe Val, 267-408-8984, joe@ovalpjm.com, ovalpjm.com.



Founded in 1917, the Electrical Association of Philadelphia is a non-profit trade association with a long history of serving the Greater Philadelphia electrical, lighting, and HVAC markets. Comprised of all segments within the industry, the EAP provides member companies with a variety of services, programs, and professional development opportunities

to ensure safety and compliance in the field. Learn more at www.eap.org.



Prelude Solutions is a woman owned telecommunications consulting company helping organizations explore options

for optimizing current communication platforms, in-depth carrier and provider auditing, creating and validating RFI services as well as contact center analysis. Prelude performs an in-depth audit of your communication services and systems with the objective of reducing costs through pure savings, credits, erroneous charges, and service realignment. We save our clients an average of 33% on their telecom spend using a success-based model. Prelude provides a complete inventory accompanied with a roadmap for the future as we look to our 260 + partners for agnostic services and solutions.



At SERVPRO Team McCabe, we pride ourselves not only on providing Commercial Property Owners of Philadelphia with the highest quality services but also as active members of our community. We

aim to leave meaningful impacts in both the local business world and in our community. SERVPRO Team McCabe has highly trained restoration specialists that are local to be able to best serve your needs if you find yourself faced with an emergency. From frozen pipes, fire, water, biohazard, document recovery, mold and duct work, there is no job too big, or too small for Servpro.



America's Most Convenient Bank®

TD Bank, America's Most Convenient Bank®, Bank, is one of the 10 largest banks in the U.S., providing more than 9 million customers with

a full range of retail, small business and commercial banking products and services at more than 1,200 convenient locations throughout the Northeast, Mid-Atlantic, Metro D.C., the Carolinas and Florida. In addition, TD Bank and its subsidiaries offer customized private banking and wealth management services through TD Wealth®, and vehicle financing and dealer commercial services through TD Auto Finance. Contact Damien Ghee, Regional Vice President, 267-252-4073, Damien.Ghee@td.com.